

AZZAD ASSET MANAGEMENT, INC.

Form CRS Relationship Summary November 4th, 2020 - Amended

Azzad Asset Management, Inc. (“Azzad” or “we” or “us” or “firm”) established in 1997, is registered with the Securities and Exchange Commission (“SEC”) as an investment adviser. Brokerage and investment advisory services and fees differ, and it is important for you (“you” or “client”) to understand these differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/CRS), which also provides educational materials about investment advisers, broker-dealers and investing.

Q |What investment services and advice can you provide me?

Investment authority. We provide discretionary investment advisory services for a fee to retail clients, including individuals, trusts, estates, charitable organizations, charitable endowments, foundations, corporations, pension and profit-sharing plans, self-directed 401(k)s, and open-end investment companies. We also offer asset allocation, financial planning, charitable planning and estate planning assistance to our advisory clients.

We have discretionary authority when managing your account. This means you allow us to buy and sell investments in your account without asking you in advance. You may generally impose reasonable restrictions on investing in certain individual securities selections or types of securities in your account. Our investment advice will cover a limited selection of investments. These are investments that comply with our faith based and socially responsible investment philosophy.

Our services are tailored to the needs, risk tolerance and investment mandates of each client. We limit our investment advisory services to our proprietary mutual funds and investment models that are offered through a wrap fee program, also sponsored by Azzad. We will work with you to understand your current financial situation, investment goals and risk tolerance. Based on our discussions with you, we’ll recommend a portfolio of investments that is in accordance with your investment guidelines.

Monitoring. We review the assets of client accounts on a continuous basis to ensure they are being managed consistently with the applicable investment strategy. Client accounts are monitored at least quarterly, and if necessary, rebalanced on demand, to meet your changing needs, stated goals and objectives. We will contact you (by phone or email) as appropriate, but at least once a year to review your portfolio composition.

Account minimums. We generally require a minimum amount of \$500,000 of assets under management, but this minimum may be waived in certain situations.

Additional information. *More detailed information about our investment advisory services, client types, account minimums and investment strategies are included in your investment*

advisory agreement, our [Wrap Fee Program Brochure](#) or [Firm Brochure](#).

Conversation Starters

- *Given my financial situation, should I choose an investment advisory service? Why or why not?*
- *How will you choose investments to recommend to me?*
- *What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?*

Q |What fees will I pay?

Principal fees and costs. We charge an ongoing annual wrap fee, payable monthly in advance and based on the value of the investments in your account. Our maximum annual wrap fee is 1.75%. The amount you pay will depend, for example, on the services you receive, combined with the amount of assets in your account. The amount of assets in your account drives the amount of fees Azzad receives. The more assets in your account, the higher the total amount of fees. We, therefore, have an incentive to increase the assets in your account in order to increase our fees. Our fees are negotiable.

A wrap fee includes most transaction costs and fees paid to broker-dealers that have custody of clients’ assets. Therefore, a wrap fee is usually higher than a typical asset-based advisory fee that does not include transaction costs and fees. In addition to brokerage and custody services, your wrap fees pay for the portfolio management of any investment models in your account. These investment models are not available to clients outside our wrap fee program on an unbundled basis.

Other fees and costs. In addition to, and separate from our wrap fee, you typically will pay other costs and charges in connection with your account or securities transactions. Common examples include, miscellaneous fees that the account’s custodian may charge, including various account service fees such as wire fees, transfer fees, bank charges, costs associated with foreign exchange transactions, taxes, and other administrative fees. Azzad is not involved in these charges.

When we invest in shares of affiliated mutual funds advised by us (Azzad Funds), you are subject to Azzad Funds’ internal advisory fees and expenses. However, we do not charge a separate wrap fee in addition to Azzad Funds’ internal

advisory fees. Clients who hold any nonproprietary mutual funds and exchange traded funds, in their wrap accounts, will be subject to wrap fees in addition to the internal advisory fees and expenses of any such unaffiliated mutual funds or exchange traded funds.

Additional information. *You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more detailed information about fees and compensation, please refer to your investment advisory agreement, [mutual fund prospectuses](#), our [Wrap Fee Program Brochure](#) or [Firm Brochure](#).*

Conversation Starters

- *Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

Q |What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we must act in your best interests and not place our own interest ahead of yours. We seek to conduct ourselves in a manner we consider the most fair and consistent with **your best interest**. We make investment decisions for multiple clients and across multiple portfolios using various investment strategies depending upon each client's portfolio guidelines and restrictions. In addition, we act as investment adviser to the Azzad Funds in which we have a financial interest.

These circumstances create conflicts of interest between us and you. Conflicts of interest that arise in managing your account and accounts for other clients include, for example, conflicts among investment strategies or conflicts due to different fees. We have an incentive to advise certain clients, in appropriate circumstances and considering **their best interest**, to purchase the Azzad mutual funds because we are the investment adviser to the Funds and earn management fees on those investments.

To help manage conflicts, we have implemented controls, including managing similar accounts to strategy-based model portfolios, periodic monitoring and review of performance of accounts to identify outliers and to ensure we do not charge you wrap fees in addition to the management fees paid through the Azzad Funds held in your account. In addition, our investment management fees are fully disclosed and competitive with other full-service investment advisers. We do not partake in commissions or invest in commission-based products such as mutual funds with sales loads, annuities, insurance policies, mortgages, etc.

Additional information. *More detailed information about our conflicts of interest are included in our [Wrap Fee Program Brochure](#) or [Firm Brochure](#).*

Conversation Starters

- *How might your conflicts of interest affect me, and how will you address them?*

Q |How do your financial professionals make money?

Our financial professionals are paid a fixed base salary and can earn bonuses based on their contributions, the amount of client assets they service, and profitability of the firm. We do not receive any outside third-party commissions, in connection with providing investment advice to clients, suggesting a certain product, or an investment strategy.

The advice our firm provides is based on our clients' needs as appropriate. The firm does not directly or indirectly compensate any third-party for client referrals, or receive direct or indirect compensation, or an incentive, for suggesting other third-party services to our clients.

Q |Do you or your financial professionals have legal or disciplinary history?

No, we do not have any legal, financial or other disciplinary items that are material to our investment advisory business. You can visit [Investor.gov/CRS](#) for a free and simple search tool to research us or our financial professionals.

Conversation Starters

- *As a financial professional, do you have any disciplinary history? For what type of conduct?*

Additional information about our services: If you have any questions about our investment advisory services or if you wish to request a copy of this Relationship Summary, please contact manal@azzad.net. You can also call 703-207-7005 for up-to-date information and request a copy of this Relationship Summary.

Conversation Starters

- *Who is my primary contact person? Is he or she a representative of an investment adviser or broker-dealer? Who can I talk to if I have concerns about how this person is treating me?*