

**Item 1 - Cover Page**

**D.F. Dent and Company**

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March 31, 2021

This Brochure provides information about the qualifications and business practices of D.F. Dent and Company, Inc. (“Adviser”). If you have any questions about the contents of this Brochure, please contact us at 410-837-2544. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

D.F. Dent and Company is a registered investment adviser. Registration of an Investment Adviser does not imply any level of skill or training. The oral and written communications of an Investment Adviser provide you with information about which you determine to hire or retain an Investment Adviser.

Additional information about Adviser also is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). You can search this site using a unique identifying number known as a CRD number. The CRD number for D.F. Dent and Company is 105179.

## Item 2 – Material Changes

D.F. Dent and Company, Inc. (“Adviser”) updates this Form ADV Brochure on an annual basis, and when there are certain material changes. This Item 2 of the Brochure identifies and discusses only specific material changes made to the Brochure since the last annual updating amendment, which was dated March 30, 2020.

The following material changes are included in this Brochure:

- Item 12 – Brokerage Practices: Adviser revised the Brokerage Practices section of this ADV to make revisions to its trading priority and further clarify its treatment of UMA Programs.
- Brochure Supplements: Adviser added a Brochure Supplement for a new employee.

Adviser’s Brochure may be requested by contacting Carolyn Gaynor at 410-837-2544 or [ceg@dfdent.com](mailto:ceg@dfdent.com). Adviser’s Brochure is also available on Adviser’s web site [www.dfdent.com](http://www.dfdent.com). All options are free of charge. Additional information about Adviser is also available via the SEC’s web site [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The SEC’s web site also provides information about any persons affiliated with Adviser who are registered, or are required to be registered, as investment adviser representatives of Adviser.

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#### Item 4 – Advisory Business

Adviser was founded as an independent investment counseling firm by Daniel F. Dent in 1976. Adviser is wholly employee-owned and is unaffiliated with any other financial organization. Daniel Dent is the only principal owner who owns over 25% of the firm.

Adviser provides investment supervisory services to clients. In connection with that role, Adviser provides the following services:

- The definition of investment objectives and risk tolerance levels within the framework of the clients' needs and constraints;
- Establishment of investment programs to accomplish the objectives so defined;
- Portfolio construction using securities researched by Adviser personnel;
- Portfolio management by adhering to a disciplined strategy of managing specific equity and fixed-income positions and general exposure to equities and fixed-income during economic and market cycles;
- Review and evaluation of investment performance in light of clients' specifically defined objectives;
- From time to time, the writing and/or distribution of commentaries of a general interest to clients, consultants, and prospective clients. No additional fee will be charged to clients for this service. Adviser will bear all costs of publication of these commentaries; and
- Management of the DF Dent Premier Growth Fund (symbol DFDPX), an open-end, multi-cap growth mutual fund, the DF Dent Midcap Growth Fund (symbol DFDMX and DFMGX), an open-end midcap growth mutual fund, and the DF Dent Small Cap Growth Fund (symbol DFDSX and DFSGX), an open-end small cap growth mutual fund.

Adviser tailors its advisory services to the individual needs of clients. As noted above, Adviser and clients establish investment programs to accomplish clients' investment objectives taking into account the clients' needs, constraints and risk tolerance levels. Adviser also maintains ongoing awareness and does periodic reviews of clients' investments and portfolios. Clients may impose restrictions on investing in certain securities or types of securities, and these restrictions are often, depending on type, able to be entered as trading restrictions on Adviser's order management system.

Adviser receives discretionary authority from all clients at the outset of an advisory relationship to select the identity and amount of securities to be bought or sold, taking into account any tax or other restrictions dictated by the client. As of December 31, 2020, Adviser managed approximately \$8,147 billion in assets using the SEC's definition of regulatory assets under management and not including assets attributable to its Unified Managed Account programs.

Adviser does not now and has no plans in the future to *sponsor* any wrap-fee program. However, Adviser does act as *an adviser or sub-adviser* in several wrap-fee programs and receives a portion of the wrap fee paid by the client to the wrap-fee sponsor. Participation in any additional wrap-fee programs as an adviser/sub-adviser or sponsor would be allowed only with approval by the President or Chairman of the Board of Adviser, along with making appropriate disclosures and meeting regulatory requirements.

As of December 31, 2020, Adviser currently acts as a sub-adviser in 17 model delivery programs called Unified Managed Account (UMA) programs that we consider to be wrap-fee programs by strict definition. Participation in any additional UMA programs as an adviser/sub-adviser or sponsor would be allowed only with approval by the President or Chair of the Board of Adviser, along with making appropriate disclosures and meeting regulatory requirements.

The UMA programs we manage are for our all cap growth, midcap growth and small cap growth products. There are a few slight differences in how UMA accounts are managed compared to other managed accounts.

- The Adviser does not trade any accounts in the Unified Managed Account (UMA) program.
- The UMA sponsor does all of the trading in client accounts in this program.
- The Adviser submits model changes when they occur. These model changes are submitted on a separate, proprietary software system.
- The UMA program is recognized as a single account on Adviser's accounting system.
- There is no contact between Adviser and the UMA program end client. Adviser interacts solely with the UMA sponsor.

## **Item 5 – Fees and Compensation**

Adviser is compensated solely as a percentage of assets under management and receives compensation solely from Adviser's clients, never from third parties.

Adviser's standard Fee Schedule is as follows:

- 1% on the first \$10,000,000
- 0.75 of 1% on \$10,000,001 - \$20,000,000
- 0.50 of 1% on amount above \$20,000,001

Under certain circumstances, Adviser may offer discounts to its standard fee schedule. For example, Adviser's fee may be discounted for fixed-income accounts or balanced accounts, wrap-fee-program accounts or UMAs, or accounts of charitable organizations. The specific

manner in which fees are charged by Adviser is established in a client's written Investment Advisory Agreement with Adviser.

Adviser bills its fees on a quarterly basis. It is Adviser's customary practice, as detailed in its standard Investment Advisory Agreement, that investment management fees are billed and are payable in advance (i.e., at the beginning of each quarterly billing period). However, in the case of several relationships with financial institutions or their internal or external consultants which have a practice of paying their sub-advisors in arrears, Adviser has agreed to allow monthly or quarterly payment in arrears. Adviser does not adjust invoices for contributions and withdrawals after the billing date, except for terminated accounts in situations where Adviser will issue refunds in accordance with the Investment Advisory Agreement. Adviser collects a management fee on Advisers' mutual funds, the DF Dent Premier Growth Fund, the DF Dent Midcap Growth Fund, and the DF Dent Small Cap Growth Fund (collectively, the "Funds"). In the case of the Funds, the management fees are calculated on daily assets within the Funds, and the management fees are known only in arrears due to the flow of shareholder funds into and out of the Funds.

Adviser's fees are exclusive of brokerage commissions, transaction fees, and other related costs and expenses that may be incurred by the client. Clients may incur certain charges imposed by custodians, brokers, and other third parties such as custodial fees, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and ETFs also charge internal management fees, which are disclosed in the fund's prospectus. Such charges, fees and commissions are exclusive of and in addition to Adviser's fee, and Adviser shall not receive any portion of these charges, fees and commissions. Adviser does not assess fees on the value of mutual funds or exchange traded funds (ETFs) held in portfolios. Adviser may sell mutual funds or ETFs as Adviser deems appropriate and invest the proceeds in individual securities. Under these circumstances, the assets previously invested in non-billable securities (mutual funds or ETFs) will be included in the total market value of assets to calculate the fee for the following quarter. In balanced accounts, Adviser either calculates a blended fee or calculates a separate fee based on asset class (i.e., a lower fee on fixed income or international). In cases where Adviser calculates a separate fee based on asset class, Adviser requires clients to sign a Best Interest Contract ("BIC") that discloses that Adviser has an inherent conflict of interest in connection with recommendations that Adviser may make concerning the purchase, sale, or holding of investments for Client's account. Adviser may sell fixed income securities or international securities as Adviser deems appropriate and invest the proceeds in equity securities. Under these circumstances, the assets previously invested in securities billed at a lower rate or non-billable securities (fixed income or international) will be included in the total market value of assets to calculate the fee for the following quarter. Item 12 describes the factors that Adviser considers in selecting or recommending broker-dealers for client transactions and determining the reasonableness of their compensation (e.g., commissions).

As stated above, Adviser will generally bill its fees on a quarterly basis in advance. Accounts initiated or terminated during a calendar quarter will be charged a prorated fee. Upon the effective date of termination of any account (which may, under Adviser's Advisory Agreement with clients, occur thirty days after a notice of termination is given), any prepaid, unearned fees will be promptly refunded, and any earned, unpaid fees will be due and payable.

Neither Adviser nor any of its supervised persons accepts compensation for the sale of securities or other investment products, including asset-based sales charges or service fees from the sale of mutual funds.

### **Item 6 – Performance-Based Fees and Side-By-Side Management**

Adviser does not charge any performance-based fees (i.e., fees based on a share of capital gains on or capital appreciation of the assets of a client). As a result, Adviser does not engage in side-by-side management of accounts that charge performance-based fees with other accounts, and Adviser faces no conflict of interest related to incentives to favor performance-based fee accounts over other accounts.

### **Item 7 – Types of Clients**

Adviser provides portfolio management services to individuals, high net worth individuals, corporate pension and profit-sharing plans, Taft-Hartley plans, wrap-fee programs/UMAs, charitable institutions, foundations, endowments, municipalities, registered mutual funds, private investment funds, trust programs and other U.S. institutions.

With respect to account minimums, for All Cap individual clients the standard minimum account size is \$5,000,000, while for All Cap institutional clients the standard minimum account size is \$10,000,000. The minimum portfolio size for Midcap and Small Cap individual accounts is \$1,000,000. The minimum portfolio size for Midcap and Small Cap institutional clients is \$5,000,000. Adviser may grant exceptions to these standard minimum-account-size thresholds where new accounts are related to existing accounts or are related to each other, where new accounts have anticipated capital additions or where new clients are considered “friends of the firm” with long-standing individual or institutional relationships to Adviser. There are also some older accounts that over time have fallen below the minimum fee and asset size owing to withdrawals or depreciation of assets. Accounts are never terminated solely because they may fall below a given minimum due to withdrawals over time or market decline.

Beginning in 2019, Adviser offered to its employees the option to open an employee-owned separately managed account to be managed by Adviser. The employee-owned separately managed account must be invested in one of our three models (All Cap, Midcap, or Small Cap), and the individual employee does not have discretion over the account. Employee-

owned accounts are governed by our standard fee schedule, and the account minimum is \$100,000.

One account that is treated differently than other accounts in some respects is the Family Foundation of a portfolio manager of Adviser. The family of the portfolio manager first endowed the Foundation in 2008 and has made further contributions over the years. The Foundation is considered a client of the firm, so that all trading activity and cash flow of the Foundation can be tracked with complete transparency. Adviser does not charge a fee to the Foundation because that would amount to direct or indirect compensation to the portfolio manager in his capacity as Adviser. The Foundation is custodied at a broker-custodian in a manner similar to our other clients and the Foundation's trading is aggregated with other clients that have the same directed broker. The Foundation does hold some securities not held by other clients that came from stock contributed to the Foundation in the form of charitable gifts to increase the Foundation's assets. The Foundation also holds non-model stocks that the portfolio manager purchased with the objective to enhance the long-term return of the Foundation.

Adviser also manages an account for a non-profit organization that was originally funded through a charitable donation to the non-profit organization by a portfolio manager of Adviser. Adviser does not charge a management fee to the non-profit organization on this specific account because, in Adviser's view, such a fee arrangement would constitute a conflict of interest in that the portfolio manager who made the charitable donation would receive direct or indirect compensation from the management fee. This client account is treated the same as other client accounts with respect to custody and trading.

### **Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss**

The methods of security analysis employed by Adviser include fundamental, technical and cyclical analysis. Adviser uses the following sources of information, among others, for security analysis: financial newspapers, newsletters and magazines; inspections of corporate activities; meetings with company management; research materials prepared by others; corporate rating services; annual reports; filings with the Securities and Exchange Commission; and company press releases. The investment strategies used to implement any advice given to clients include short-term purchases (securities sold within a year), long-term purchases (securities held at least a year), and covered-call option writing. As noted elsewhere in this Brochure, Adviser uses multiple investment strategies to implement investment advice given to clients. Adviser may invest in equity securities, fixed-income securities, exchange-traded funds ("ETFs") and mutual funds, in addition to investing cash reserves in direct obligations of the U.S. Government or its agencies; foreign notes; commercial paper rated A1 or P1; pooled funds; demand notes; and corporate (finance, industrial, or utility) obligations with maturities of less than one year.

Investing in securities involves risk of loss that clients should be prepared to bear. The general risks associated with short-term and long-term purchases of securities concern general market risk and market events risk, respectively. General market risk is the risk



that an investor could lose money on its investment or that the investment could underperform other investments. Market events risk may adversely affect clients' investments due to market turbulence.

With respect to equity securities, Adviser invests primarily in equity securities such as common stock, preferred stock and convertible stock of domestic companies that possess superior long-term growth characteristics and have strong, sustainable earnings prospects and reasonably valued stock prices. Adviser may also invest in foreign exchange-listed stocks. Adviser may also invest in companies that do not have particularly strong earnings histories but do have other attributes that may contribute to accelerated growth in the foreseeable future. Adviser invests in large-size, medium-size and small-size companies.

The principal risks concerning investment in securities of large-size companies is their tendency to go in and out of favor based on market and economic conditions, which may cause them to underperform other market segments. Medium-size and small-size company securities tend to exhibit price fluctuations that are more significant than the price fluctuations of larger, more established companies.

With respect to fixed-income securities, Adviser's investments may include direct obligations of the U.S. Government or its agencies, agency mortgage-backed securities, corporate debt obligations (e.g., finance, industrial, or utility), collateralized mortgage obligations, asset-backed securities, variable amount master demand notes, high-yield bonds and non-U.S. dollar denominated bonds, all with maturities of longer than one year.

The general risks associated with fixed-income securities relate to changes in interest rates. There is normally an inverse relationship between the market value of securities sensitive to prevailing interest rates and actual changes in interest rates. The longer the remaining maturity (and duration) of a security, the more sensitive the security is to changes in interest rates. All debt securities, including U.S. Government Securities, can change in value when there is a change in interest rates. Adviser's investment in debt securities is also subject to the credit risk relating to the financial condition of the issuer of the debt security. Mortgage-backed securities, asset-backed securities and junk bonds exhibit more specific risks. The value of mortgage-backed securities may be significantly affected by changes in interest rates, the markets' perception of issuers, the structure of the securities and the creditworthiness of the parties involved. Similar to mortgage-backed securities, the collateral underlying asset-backed securities are subject to prepayment, which may reduce the overall return to holders of asset-backed securities. More specifically, asset-backed securities do not always have the benefit of a security interest in collateral comparable to the security interests associated with mortgage-backed securities. Finally, junk bonds, securities rated below investment grade are subject to greater risk of loss of principal and interest than higher rated securities and are considered to be predominantly speculative with respect to the issuer's capacity to pay interest and repay principal. In the case of all fixed-income securities, the issuer's capacity to pay interest and repay principal may decline during sustained periods of deteriorating economic conditions or rising interest rates.

As noted above, Adviser may engage in covered-call option writing. There are certain investment risks associated with options transactions. These risks include (1) dependence on Adviser's ability to predict movements in the prices of individual securities and fluctuations in the general securities of markets; (2) imperfect correlation between the movements in the prices of options and movements in the price of the securities (or indices) hedged or used for cover which may cause a given hedge not to achieve its objective; (3) the fact that the skills and techniques needed to trade these instruments are different from those needed to select the securities in which Adviser invests; and (4) lack of assurance that a liquid secondary market will exist for any particular instrument at any particular time, which, among other things, may hinder Adviser's ability to limit exposures by closing its positions.

Client accounts are subject to the risk that war, terrorism, related geopolitical events, and health epidemics or pandemics may lead to increased short-term market volatility and have adverse long-term effects on the U.S. and world economies and markets generally, as well as adverse effects on issuers of securities and the value of clients' investments. War, terrorism, related geopolitical events, and health epidemics or pandemics have led, and in the future may lead, to increased short-term market volatility and may have adverse long-term effects on U.S. and non-U.S. economies and markets generally. Those events as well as other changes in U.S. and non-U.S. economic and political conditions could also adversely affect individual issuers or related groups of issuers, securities markets, interest rates, credit ratings, inflation, investor sentiment, and other factors affecting the value of clients' investments.

Clients also face cybersecurity risk. The computer systems, networks and devices used by Adviser and service providers to carry out routine business operations employ a variety of protections designed to prevent damage or interruption from viruses, network failures, computer and telecommunication failures, infiltration by unauthorized persons and security breaches. Despite these various protections, systems, networks, or devices potentially can be breached. A client could be negatively impacted as a result of a cybersecurity breach.

Cybersecurity breaches can include unauthorized access to systems, networks, or devices; infection from computer viruses or other malicious software code; and attacks that shut down, disable, slow, or otherwise disrupt operations, business processes, or website access or functionality. Cybersecurity breaches may cause disruptions and impact business operations, potentially resulting in financial losses to a client; impediments to trading; the inability by Adviser and other service providers to transact business; violations of applicable privacy and other laws; regulatory fines, penalties, reputational damage, reimbursement or other compensation costs, or additional compliance costs; as well as the inadvertent release of confidential information.

Similar adverse consequences could result from cybersecurity breaches affecting issuers of securities in which a client invests; governmental and other regulatory authorities;

exchange and other financial market operators, banks, brokers, dealers, and other financial institutions; and other parties. In addition, substantial costs may be incurred by these entities in order to prevent any cybersecurity breaches in the future.

### **Item 9 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of Adviser or the integrity of Adviser’s management. Adviser has no information applicable to this Item. Adviser has never been subject to a disciplinary event and has never been a party to a legal proceeding (other than as a participant in security class-action settlements based on Adviser’s purchase of securities).

### **Item 10 – Other Financial Industry Activities and Affiliations**

Adviser has no supervised or management persons registered, or pending registration, as a broker-dealer or a registered representative of a broker-dealer, futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

Adviser does not have any other business relationships with other investment advisers that create a material conflict of interest.

### **Item 11 – Code of Ethics**

Adviser has adopted a Code of Ethics (“Code”) and associated procedures, including a Code of Conduct for Personal Securities Transactions (“Code of Conduct”), for all supervised persons of the firm describing its fiduciary principles, loyalty to clients, and client-oriented investment approach. The Code includes provisions on such subjects as conflicts of interest, insider trading, gifts and entertainment, confidentiality, service on a board of directors, marketing and promotional activities, other outside activities, and personal trading. Adviser’s clients or prospective clients may request a copy of the firm’s Code of Ethics by contacting Carolyn Gaynor at 410-837-2544 or [ceg@dfdent.com](mailto:ceg@dfdent.com).

The Code of Ethics requires that employees disclose any personal interest that may present a conflict of interest. In 2015, Adviser began the use of a back-up childcare benefits service available to its employees through a company called The Nanny Network. The President and Owner of The Nanny Network is Dulany Dent, who is the spouse of Adviser’s President, Matthew Dent.

Important elements of Adviser’s Code of Conduct include (i) a designation of the categories of advisory persons covered by the Code of Conduct, such as portfolio managers making

investment decisions, those employees with access to investment information, and their relatives whose investments they are managing (collectively “Access Persons”); (ii) the identification of the kinds of securities to be covered and excluded from the Code of Conduct; (iii) pre-authorization procedures for the prior approval of personal securities transactions by Access Persons; (iv) a review and monitoring procedure for personal trading activity as well as a description of any restricted or blackout periods for transactions for Access Persons; and (v) a reporting procedure for transactions and arrangements for confirmations and statements to be forwarded to Adviser. Failure to comply with the Code may result in disciplinary action, including termination of employment.

The Code of Conduct is designed to assure that the personal securities transactions, activities and interests of the Access Persons of Adviser will not interfere with (i) making decisions in the best interest of advisory clients; (ii) the requirement that all personal securities transactions be conducted consistent with Adviser’s Code and in such a manner as to avoid any actual or potential conflict of interest or any abuse of an individual’s responsibility and position of trust; and (iii) the fundamental standard that Adviser personnel not take inappropriate advantage of their positions. Subject to satisfying the Code of Conduct, Adviser and its Access Persons may trade for their own accounts in securities which have been recommended to and/or purchased for Adviser’s clients at some time in the past. However, the Code of Conduct now precludes personal transactions in securities that are currently in any verified composites of Adviser.

Under certain circumstances Adviser will recommend to clients that they purchase securities in which Adviser or its Access Persons have a material financial interest. This occurs in two primary areas: (i) Adviser may recommend to clients that they purchase public equity securities previously purchased by Adviser or its Access Persons in accordance with the personal securities pre-approval process described above (or in accordance with previous practices that were in place before the current Code of Ethics was first adopted in 2005); and (ii) in cases where clients’ assets are below Adviser’s minimum-account-size thresholds, Adviser may recommend the DF Dent Premier Growth Fund to clients. The DF Dent Premier Growth Fund was started in 2001 (twenty-five years after the Adviser began in business) primarily to serve as a vehicle for investors below Adviser’s account minimums to get access to a portfolio managed by Adviser. In similar circumstances where clients’ assets are below Adviser’s minimum-account-size thresholds, Adviser may also recommend the DF Dent Midcap Growth Fund, started in 2011 or the DF Dent Small Cap Growth Fund, started in 2013 (together with the DF Dent Premier Growth Fund, “Funds”). Adviser is paid a management fee on assets in all Funds. For clients who invest in the Funds, Adviser does not assess a management fee on those client assets on top of the management fee assessed by the Funds.

Adviser does not engage in any principal or agency cross securities transactions for client accounts. Principal transactions are generally defined as transactions where an adviser, acting as principal for its own account, buys from or sells any security to any advisory client. An agency cross transaction is defined as a transaction where a person acts as an

investment adviser in relation to a transaction in which the investment adviser, or any person controlled by or under common control with the investment adviser, acts as broker for both the advisory client and for another person on the other side of the transaction. On occasion, when a portfolio manager wishes to sell a bond on behalf of one of its clients and another client can use the same issue in its portfolio, bid and offer price levels are obtained from a broker and the bond is “crossed” at the mean of the bid and offer price. In this case, the transaction is always executed through a broker with a small commission of price adjustment to the mean price to compensate the broker for processing the trade. Adviser uses an independent outside broker to establish the price at which the transaction is executed. In addition, Adviser does not trade for its own account or for any accounts of its Access Persons on an aggregated basis with clients of Adviser in the same securities.

## **Item 12 – Brokerage Practices**

Adviser has financial relationships with other companies in the investment area. Adviser receives research services from many brokers and also from several non-broker third parties. These research services include information on the economy, the securities markets, portfolio strategies, industry sectors or groups, and individual securities. The services received from brokers also include access to investor conferences and to management teams of companies of interest, both existing portfolio holdings of Adviser and potential holdings. In all cases, the research is shared for the benefit of Adviser’s clients. Adviser also receives numerous unsolicited publications from brokers with which the Adviser has never done business and/or has no plan to do business.

Adviser does not request or require that clients choose a bank custodian over a broker-custodian or vice versa. Adviser allows clients to choose to direct brokerage through a broker-custodian (which Adviser refers to as a “directed account”) or to use a bank custodian that permits trading at any brokerage firm (which Adviser refers to as a “non-directed account”). If a client elects to direct brokerage in its account, then Adviser may not be able to achieve best execution in placing orders. Adviser also may not be able to negotiate favorable brokerage commissions such as volume discounts and has no obligation to negotiate such brokerage commissions. As a result, the client may pay higher commissions to a directed broker than the client would pay for a non-directed account (i.e., if Adviser had discretion over which broker to choose to execute orders). Adviser receives no financial remuneration in connection with orders placed through any brokerage firm, directed or non-directed.

Adviser may also have clients who elect directed brokerage in their accounts because the client has entered into a commission recapture agreement with the directed broker whereby some portion of trading commissions are paid directly back to the client in return for order flow. Adviser does not receive any benefits from commission recapture agreements. Adviser does not promote or sponsor any commission recapture agreements. Commission recapture agreements are driven by client direction.

With respect to execution of trades in non-directed accounts, Adviser will seek the best combination of price and execution for the particular transaction (which may be a single trade or a series of trades). In placing orders for the execution of portfolio transactions, among Adviser's considerations in evaluating execution capability may be the size of the order, the ability to effect and settle the transaction promptly and efficiently, and, where a broker or dealer is involved in such transaction, the Adviser's perception of the broker's or dealer's reliability, integrity and financial condition and the value to clients of an ongoing relationship of Adviser with such broker or dealer. So long as Adviser uses its best efforts in seeking the best combination of price and execution in selecting brokers or dealers to execute transactions, Adviser may also consider the fact that a broker or dealer has furnished, or has agreed to furnish in the future, statistical, research, or other information or services to Adviser which enhance Adviser's investment research and portfolio management capability. Adviser's policy is that commission rates must be "competitive" when Adviser places orders.

In general, Adviser has the authority in non-directed accounts to determine, without obtaining specific client consent, the broker or dealer to be used and the commission rates paid. Adviser does not consider, in selecting or recommending a broker-dealer, the prospect of receiving client referrals from a broker-dealer or third-party. Adviser has no affiliations or other economic relationships with a broker-dealer that would create a material conflict of interest. See Item 14 for discussion of Adviser's relationship with Stifel.

Where Adviser is retained as an adviser or sub-adviser in a UMA program, Adviser does not negotiate brokerage commissions or related charges on the client's behalf for the execution of transactions in the UMA account. Trading commissions and other transaction costs are generally included in the wrap fee charged by the sponsor. UMA program model changes are submitted to the program sponsor either through the sponsor's designated website or via email. The program sponsor, not Adviser, executes the trades associated with the UMA program model changes. Adviser does not have the discretion to select broker-dealers to execute trades for the UMA programs.

In the case of research services received from full-service brokers with which Adviser has a business relationship, Adviser does trading through those brokers for non-directed accounts and pays them a standard commission rate for those trades of not more than \$0.05 per share. Although full service brokers do not break down commissions between execution and research services, under recent SEC guidelines regarding "soft dollars," a portion of these brokerage commissions may properly be allocated to research services as opposed to execution. In the case of research contracted from non-broker third-party research firms (e.g., 13D Research, BCA Publications, Bespoke Investment Group, FactSet, Bloomberg Finance L.P., Ned Davis, Guidepoint Global, Insider Score, Institutional Shareholder Services, Moody's Analytics, Mosaic, Ransom Research, Third Bridge), the payments for these services are through a soft dollar arrangement with either Robert W. Baird, Raymond James, or Stifel. From time to time, Adviser may also use soft dollars to pay for registration fees to attend conferences related to industries in which Adviser is performing research. These commissions are in no case greater than \$0.05 per share, a

portion of which is allocated to execution and a portion of which may be allocated to research services.

Under certain narrow and specific circumstances, Adviser may trade through a broker at a reduced commission rate with little or no portion of the brokerage commission allocated to research services. The narrow and specific circumstances are as follows: On occasion, Adviser experiences a large (e.g., in excess of \$1 million) inflow to or outflow from an existing account. In such cases, Adviser will attempt to maintain the approximate overall balance and percentage weightings in existing holdings by buying or selling shares of securities in rough proportion to their percentage weightings. In order to minimize brokerage expenses in these cases of accommodating cash inflow or outflow, Adviser may buy or sell securities subject to Adviser's policies of seeking best execution.

Certain clients of Adviser may choose to negotiate a bundled fee arrangement with their directed broker/custodian under which the client pays a bundled fee per month or per year that includes custodial services, brokerage commissions and possible other services. Adviser is not a party to any such arrangements between client and directed broker/custodian.

Adviser treats non-directed accounts first in Adviser's trading priority. Where possible, these non-directed orders are aggregated at the same broker, thereby facilitating equitable treatment of all non-directed client accounts and facilitating timely and efficient execution of non-directed client trades. Instances in which certain non-directed client orders might not be aggregated with other non-directed client orders on the same trading day include the following:

- Different client objectives and constraints (e.g., different risk and volatility tolerance, tax constraints);
- Different cash positions and future cash needs; and
- Different desires for portfolio concentration.

As disclosed to all clients that have client-directed brokerage, the non-directed accounts receive a higher trading priority than accounts that have client-directed brokerage. After trading priority is given to non-directed accounts, the Traders will implement rotational trading among all directed accounts. The Traders will implement rotational trading by following the rotational order (by day of the week), which Adviser calls its Directed Trading Matrix, that the Traders keep at their workstations. A certain day's rotation will apply to all trades of all securities in all directed accounts executed on that day of the week. By varying the trade order daily, this Directed Trading Matrix is meant to ensure equitable treatment of all directed accounts.

For most UMA Programs, Adviser does not consider itself to have a discretionary investment advisory relationship with the clients of the Program Sponsor or Overlay Manager. The Program Sponsor or Overlay Manager typically serves as the discretionary investment manager and is responsible for monitoring client accounts, executing

transactions, and seeking best execution. In limited instances, Adviser retains responsibility for Section 13 filings for UMA Program clients. Adviser provides a model to the Program Sponsor or Overlay Manager, and, in turn, the Program Sponsor or Overlay Manager agrees to implement the model for client accounts, subject to any client-imposed restrictions. The Program Sponsor or Overlay Manager is responsible for executing transactions and monitoring client accounts. Clients of the UMA Program should refer to their particular documentation for additional information regarding transactions for their account.

With respect to notifying UMA Programs of a model change, Adviser will include within a rotation with its non-directed accounts those UMA Programs that promptly acknowledge receipt of a model change, notify Adviser when trading activity has been completed, provide Adviser with execution prices, and satisfy other relevant criteria as determined by Adviser. In order to ensure fair practice, Adviser uses a rotational schedule (by day of the week) to submit the model changes to the UMA Program Sponsor for execution.

Adviser will generally proceed to the next trading group or UMA Program following receipt of information indicating that trading for the previous group or program has been completed. In some instances Adviser may initiate trading for more than one UMA Program at a time if market/liquidity conditions are favorable, and the presence of multiple orders in the market are not expected to adversely affect executions. This scenario is more likely to occur in larger cap names.

Some of Adviser's UMA Program clients do not provide notification that a recommended model change has been accepted or report that trading has commenced and/or has been completed. Adviser will typically submit model changes to these UMA Programs following trading for other clients. Adviser will consider communication of a model change to these UMA programs, which occurs using a rotational schedule (by day of the week), to be complete upon transmission, and Adviser may not wait before communicating model changes to other, similarly situated UMA programs. Due to Adviser's lack of visibility into certain UMA Program trading, Adviser may take prudent measures, including controlling the timing of model change submissions, to allow time for trading and minimize the potential for simultaneous trading.

One exception to the above-described trading priority is Adviser's use of "step-outs" to increase trading efficiency and the ability to aggregate trades. Adviser has agreements in place with several directed brokers whereby an order may be assigned to a brokerage firm other than the directed broker. This order will receive its standard directed broker commission even though it is executed by another brokerage firm. Stepped-out trades are given the same trading priority as non-directed account trades. Therefore, there are occasions in which a directed account subject to a stepped-out trade may receive the same trading priority as non-directed accounts and a higher trading priority than other directed accounts.



Once an aggregated order is executed (whether by a non-directed or directed broker), participating accounts will receive the average price for trades with that broker as their execution price. Partial fills will be allocated among the eligible accounts using either the “Random” or the “Pro Rata” allocation function in Adviser’s order management system. The Random allocation function gives full allocations (in an order randomly chosen by the order management system) to certain accounts among those designated as eligible for participation in the trade. The Pro Rata Allocation function gives partial, pro rata allocations to all accounts designated as eligible for participation in the trade. In order to avoid any implication of inequitable treatment by clients, all partial fills within given directed brokers will also be allocated among the eligible accounts using the “Random” or “Pro Rata” allocation function in the order management system. Adviser’s policy of trade aggregation is intended to protect the interests of Adviser’s clients.

Adviser portfolio managers may consider many factors in deciding whether particular securities are appropriate for particular accounts, based on those accounts’ objectives and constraints. These factors include the following:

- Risk and return profile of client;
- Legal, regulatory, or client-dictated restrictions on account;
- Time horizon of investment and or client;
- Availability of cash in the account;
- Liquidity of security;
- Already existing ownership of security or similar security;
- Tax considerations (e.g., tax free accounts allowing the taking of gains with no tax consequences as opposed to taxable accounts; capital losses sought to offset capital gains);
- Minimum transaction costs imposed by brokers/custodians; and
- Asset allocation guideline on account (e.g., requiring sales when equities go above a certain percentage of the portfolio)

Adviser makes its best effort to specify tax lots when executing sale orders, but Adviser cannot guarantee that custodians always follow tax lot instructions.

### **Item 13 – Review of Accounts**

Each of Adviser’s accounts is reviewed at least once per quarter in light of bond and stock market developments within the context of each client’s particular investment objectives. Any material, account-specific development or consideration that is expected to have a significant bearing upon a client’s portfolio or individual holdings would trigger a separate review in addition to the quarterly review.

In general, Adviser manages all of its investment products using a team approach, allowing investment strategies to be formulated and investment decisions to be made as the product

of group discussion rather than individual decision. Other supervision or monitoring on the part of Adviser over its individual portfolio managers includes the following: With respect to regulatory compliance and compliance with Adviser's policies and procedures, the Adviser's Chief Compliance Officer (CCO) monitors advisory activities on an ongoing basis and examines all Adviser employees formally at least once per year during the Annual Compliance Review. In addition, every quarter Adviser prepares a report comparing each Portfolio Composition to the corresponding Target Allocation for that portfolio as set forth in the Investment Program in order to prevent certain portfolios or portfolio managers from deviating from the Target Allocation. With respect to the Funds in particular, Adviser monitors the portfolio managers of the Funds on a quarterly basis for signs of window dressing and portfolio pumping. Apex Group, Ltd. (formerly Atlantic Fund Administration, LLC) acts as the CCO of the DF Dent mutual funds, conducting comprehensive annual examinations of the Funds and its portfolio managers and conducting targeted quarterly and ongoing reviews of the Funds.

Adviser's President (Matthew F. Dent) and its Chairman (Daniel F. Dent) supervise all Adviser portfolio managers/analysts. In addition, the Adviser's CCO (Carolyn E. Gaynor) supervises all portfolio managers/analysts, including Matthew Dent and Daniel Dent, with respect to regulatory compliance and compliance with Adviser's policies and procedures. Finally, Apex Group, Ltd. supervises the Funds' portfolio managers, including Matthew Dent and Daniel Dent, in its capacity as the CCO of the DF Dent mutual funds. All Adviser personnel mentioned above can be reached at 410-837-2544.

Adviser sends via U.S. mail or electronic distribution, depending on client instruction, a quarterly report to each client (for each portfolio), unless client directs otherwise, that lists each asset indicating cost, current market price, current market value, percent of portfolio represented by each security based upon current market value, and current yield. The portfolio is organized by market sector and/or industry. Adviser also includes a performance analysis that summarizes percentage time-weighted returns for principal and income for the total account and in each applicable sector (e.g., equities, fixed income) versus a relevant benchmark.

Clients should receive at least quarterly statements from the broker dealer, bank or other qualified custodian that holds and maintains clients' investment assets. Adviser urges clients to review carefully such statements and compare such official custodial records to the account statements that Adviser provides to clients. Adviser's statements may vary from custodial statements based on accounting procedures, reporting dates, or valuation methodologies of certain securities.

#### **Item 14 – Client Referrals and Other Compensation**

Neither Adviser nor any related person has any arrangement, verbal or in writing, whereby someone who is not a client provides economic benefit to Adviser for providing investment advice or other advisory services to Adviser's clients.

In 2016, Adviser entered into a solicitor's arrangement with a third-party firm, Stonecrest Advisors, Inc. For its services, the third-party firm is paid a percentage of the management fee received by Adviser from the clients or investors the third-party firm has solicited and introduced to Adviser. The solicitor's arrangement does not affect the fees paid by any client – i.e., no solicited client pays higher fees as a result of the solicitor's arrangement.

In 2017, Adviser entered into a solicitor's arrangement with the principals of Croft Leominster, Inc. Croft is another investment adviser in Baltimore that closed its business on December 31, 2017. Croft is not affiliated with Adviser. Under this solicitor arrangement, Croft's principals receive a percentage of the management fee received by Adviser from the Croft clients that Croft referred to Adviser for a period of five years.

In 2019, Adviser entered into a solicitor's arrangement with Timothy Higgins of Compass Securities Corporation. Mr. Higgins and Compass Securities Corporation will be paid a percentage of the management fee earned by Adviser from the clients or investors Mr. Higgins solicits or introduces to Adviser. The solicitor's arrangement does not affect the fees paid by any client – i.e., no solicited client pays higher fees as a result of the solicitor's arrangement.

Adviser does not execute transactions with any broker-dealer in exchange for promoting or selling Adviser products, including shares of the Funds. A broker at Stifel, his family, his late father, his family trusts, and his brokerage clients have been clients of Adviser since its founding in 1976. The broker is employed by Stifel in St. Louis, and the broker's accounts are custodied at Stifel in St. Louis. Trading by Adviser in these accounts is client-directed to Stifel as the directed broker. Orders for other accounts custodied at Stifel are also placed with Stifel as the directed broker. Adviser may trade at Stifel in Baltimore because Stifel as an institutional research firm and broker provides research to Adviser as noted in our Best Execution analysis. Orders placed with Stifel for non-directed separate accounts have always been placed there on a research value and "best execution" basis and for the purpose of consolidating orders. This trading is not tied in any way to the broker, his family or his clients.

In addition, Adviser may use certain equity and fixed-income research of brokerage firms and may compensate those brokers for their research in the form of brokerage commissions. The retail-brokers of these firms may independently decide to place their clients in the Funds. The brokerage commissions in exchange for research are not tied in any way to the purchase of Fund shares by the clients of the retail brokers.

Also, Adviser pays a fee to certain brokerage firms for making the Funds available to their clients. No other compensation or exchange takes place. The Funds are also available to investors through other platforms to which Adviser does not pay a fee.

## **Item 15 - Custody**

To avoid being deemed to have custody of client assets, Adviser must not have signatory power over any client's checking account; have power to unilaterally wire funds from a client's account; hold any client's securities or funds in Adviser's name at any financial institution; physically hold cash or securities of any client; have general power of attorney over a client's account; hold any client's assets through an affiliate of Adviser where Adviser or its employees or officers have access to advisory client assets; receive the proceeds from the sale of client securities or interest or dividend payments made on a client's securities of check payable to Adviser except for advisory fees; or act as general partner and investment adviser to any investment partnership. Adviser has none of the above indicia of custody over client accounts. Daniel F. Dent and Thomas F. O'Neil, as individuals, not as Adviser, serve as trustees of the Adviser's Profit Sharing Trust (D.F. Dent and Company, Inc. Profit Sharing Trust dtd 3/31/1976 U/A 3/31/1976 (PST)). The PST is administered by CBIZ Benefits & Insurance Services, Inc. In addition, Thomas F. O'Neil has signatory power over The O'Neil Family Foundation's account, which signatory power is in Thomas O'Neil's capacity as Treasurer of the Foundation, not as Adviser (see Item 7 for more detail.)

If any employee of Adviser receives funds, securities, or other assets from a client that might establish custody, such employee must immediately notify the Chief Compliance Officer or his designate and arrange to return such funds, securities or other assets to the client. Clients should receive at least quarterly statements from the broker-dealer, bank or other qualified custodian that holds and maintains clients' investment assets. Adviser urges clients to review carefully such statements and compare such official custodial records to the account statements that Adviser provides to clients. Adviser's statements may vary from custodial statements based on accounting procedures, reporting dates, or valuation methodologies of certain securities.

## **Item 16 - Investment Discretion**

Adviser receives discretionary authority from the client at the outset of an advisory relationship to select the identity and amount of securities to be bought or sold. In all cases, however, such discretion is to be exercised in a manner consistent with the stated investment objectives for the particular client account as reflected in the Investment Program (described below). In addition, if the client has not elected to direct brokerage in its account, Adviser will have full brokerage discretion (in addition to security-selection discretion). The Adviser evaluates the range and quality of a broker's services in placing trades including commission rates, confidentiality, clearance and settlement capabilities, promptness and quality of execution and the financial stability of the broker-dealer.

When selecting securities and determining amounts, Adviser takes into account investment policies, limitations and restrictions of the clients for which it advises, including the

Investment Program that Adviser maintains for each client. Limitations such as 25% of the supervised portfolio in any one industry or 5% of the portfolio in any one equity at original cost are typical in multi-cap accounts. Percentage limitations in Equities, Fixed Income and Reserve Funds are also spelled out in this Investment Program. For registered investment companies, Adviser's authority to trade securities may also be limited by certain federal securities and tax laws that favor the holding of investments once made. Investment guidelines and restrictions must be provided to Adviser in writing (or reflected in a written Investment Program drafted by Adviser and agreed to by client) in order for Adviser to act in accordance with them.

### **Item 17 – Voting Client Securities**

Adviser has discretion to vote the proxies for the majority of its accounts, including the Funds. Proxy voting is an important right of shareholders, and reasonable care and diligence must be undertaken to ensure that such rights are properly and timely exercised. Adviser uses Broadridge's ProxyEdge software system for the collection, voting and recordkeeping of proxies for all client accounts for which we have responsibility (i.e., clients who have not assumed proxy voting authority for themselves or have not given such authority to their custodian, broker, consultant, etc.).

Adviser will vote those proxies in the best interest of its clients and the Funds' shareholders and in accordance with these procedures and policies. Since the quality and integrity of management is a primary factor Adviser considers when investing in an issuer, the recommendation of the issuer's management on any issue, particularly routine issues, will be given substantial weight in deciding how to vote proxies. However, Adviser will not support the position of the issuer's management in any situation where Adviser determines that the position is not in the best interest of Adviser's clients. The instances in which Adviser may vote against an issuer's board of directors or "management" proposal will be determined on a case-by-case basis, and Adviser's Designated Officer will document those instances in Adviser's Proxy Voting file.

Adviser generally votes according to certain guidelines in its Proxy Voting Policy. Adviser may, on occasion, vote otherwise when Adviser believes it to be in the best interest of Adviser's clients.

Adviser recognizes that under certain circumstances it may have a conflict of interest in voting proxies. A conflict of interest means any circumstance in which Adviser (including officers, directors, agents and employees) knowingly does business with, receives compensation from, or sits on the board of, a particular issuer or closely affiliated entity, and, therefore, may appear to have a conflict between its own interests and the interests of shareholders in how proxies of that issuer are voted. If Adviser determines that a material conflict of interest exists, Adviser's Chief Compliance Officer and/or Designated Officer will determine whether it is appropriate to disclose the conflict to the affected clients, to give the clients an opportunity to vote the proxies themselves, or to address the voting issue

through other objective means such as voting in a manner consistent with a predetermined voting policy or receiving an independent third-party voting recommendation.

The Designated Officer will maintain hard-copy or electronic files relating to Adviser's proxy voting procedures in an easily accessible place (e.g., through the ProxyEdge website). Adviser will maintain and preserve records for at least six years from the end of the fiscal year during which the last entry was made on a record.

Clients may obtain a copy of Adviser's complete proxy voting policies and procedures by contacting Carolyn Gaynor at 410-837-2544 or ceg@dfdent.com. Clients may contact Adviser to obtain information from Adviser about how Adviser voted any proxies on behalf of their account(s). In this case, Adviser will send to the client a report concerning each voted proxy that is the subject of the client's request consisting of (1) the name of the issuer, (2) the proposal voted upon and (3) how Adviser voted the client's proxy.

Regarding securities class action settlements, beginning on September 1, 2014 Adviser began filing securities class action settlement claims on behalf of clients through the use of an outside service provider, Broadridge. Historically, Adviser did not actively insert itself in the securities class action settlement process and requested that custodians act as the intermediary for clients. Adviser's involvement was limited to answering questions and assisting those clients who explicitly ask for Adviser's assistance. In an effort to be more helpful to clients in their attempts to participate in securities class action settlements, this new service automates the filing process and enables clients to participate in all settlements for which they are eligible and receive the maximum amount to which they are entitled to, less administrative fees assessed by Broadridge. In order to avoid duplicate claims, Adviser does not file securities class action claims for those clients where the custodian already files on the client's behalf. Furthermore, Adviser does not file securities class action claims for those clients who have requested to opt-out of the service.

### **Item 18 - Financial Information**

Registered investment advisers are required in this Item to provide you with specific financial information or disclosures about Adviser's financial condition if that financial condition is impaired in certain respects. On this subject, Adviser reports that it has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, and Adviser has never been the subject of a bankruptcy proceeding.

**Item 1 – Cover Page**

**Daniel F. Dent**

**D.F. Dent and Co.**

**400 East Pratt Street, 7<sup>th</sup> Floor Baltimore, MD 21202**

**410-837-2544**

**March 31, 2021**

This Brochure Supplement provides information about Daniel F. Dent that supplements the D.F. Dent and Company Brochure. You should have received a copy of that Brochure. Please contact Carolyn Gaynor at 410-837-2544 or [ceg@dfdent.com](mailto:ceg@dfdent.com) if you did not receive D.F. Dent and Company's Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Daniel F. Dent is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 – Educational Background and Business Experience**

Daniel Forbes Dent

Born - 1941

Princeton University – A.B.; Wharton Graduate School, University of Pennsylvania – M.B.A.

Chartered Financial Analyst (CFA)

Chairman and Investment Adviser – D.F. Dent and Co., Inc.

## **Item 3 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

## **Item 4 – Other Business Activities**

Adviser has no supervised or management persons registered, or pending registration, as a broker-dealer or a registered representative of a broker-dealer, futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

Supervised person may be actively engaged in other business or investment-related activities including Member, Advisory Committee – Spring Capital Partners, L.P.

## **Item 5 – Additional Compensation**

Adviser has no supervised or management persons who receive an economic benefit from any entity other than a client for providing advisory services.

## **Item 6 – Supervision**

Adviser's President (Matthew F. Dent) and its Chairman (Daniel F. Dent) supervise all Adviser portfolio managers/analysts. In addition, the Adviser's CCO (Carolyn E. Gaynor) supervises all portfolio managers/analysts, including Matthew Dent and Daniel Dent, with respect to regulatory compliance and compliance with Adviser's policies and procedures. Finally, Apex Group, Ltd. supervises the Funds' portfolio managers, including Matthew Dent and Daniel Dent, in its capacity as the CCO of the DF Dent mutual funds. Adviser personnel mentioned above can be reached at 410-837-2544.



**Item 1 – Cover Page**

**Thomas F. O’Neil**

**D.F. Dent and Co.**

400 East Pratt Street, 7<sup>th</sup> Floor Baltimore, MD 21202

410-837-2544

March 31, 2021

This Brochure Supplement provides information about Thomas F. O’Neil that supplements the D.F. Dent and Company Brochure. You should have received a copy of that Brochure. Please contact Carolyn Gaynor at 410-837-2544 or [ceg@dfdent.com](mailto:ceg@dfdent.com) if you did not receive D.F. Dent and Company’s Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Thomas F. O’Neil is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 – Educational Background and Business Experience**

Thomas Francis O’Neil

Born - 1946

Georgetown University – B.S.; B.A., Columbia University Graduate School – M.B.A.

Chartered Financial Analyst (CFA)

Vice President and Investment Adviser – D.F. Dent and Co., Inc.

## **Item 3 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

## **Item 4 – Other Business Activities**

Adviser has no supervised or management persons registered, or pending registration, as a broker-dealer or a registered representative of a broker-dealer, futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

Supervised person may be actively engaged in other business or investment-related activities including Trustee Emeritus – Jemicy School; Vice President – The O’Neil Family Foundation.

## **Item 5 – Additional Compensation**

Adviser has no supervised or management persons who receive an economic benefit from any entity other than a client for providing advisory services.

## **Item 6 – Supervision**

Adviser’s President (Matthew F. Dent) and its Chairman (Daniel F. Dent) supervise all Adviser portfolio managers/analysts. In addition, the Adviser’s CCO (Carolyn E. Gaynor) supervises all portfolio managers/analysts, including Matthew Dent and Daniel Dent, with respect to regulatory compliance and compliance with Adviser’s policies and procedures. Finally, Apex Group, Ltd. supervises the Funds’ portfolio managers, including Matthew Dent and Daniel Dent, in its capacity as the CCO of the DF Dent mutual funds. Adviser personnel mentioned above can be reached at 410-837-2544.

**Item 1 – Cover Page**

**Linda W. McCleary**

**D.F. Dent and Co.**

**400 East Pratt Street, 7<sup>th</sup> Floor Baltimore, MD 21202**

**410-837-2544**

**March 31, 2021**

This Brochure Supplement provides information about Linda W. McCleary that supplements the D.F. Dent and Company Brochure. You should have received a copy of that Brochure. Please contact Carolyn Gaynor at 410-837-2544 or [ceg@dfdent.com](mailto:ceg@dfdent.com) if you did not receive D.F. Dent and Company's Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Linda W. McCleary is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 – Educational Background and Business Experience**

Linda Watson McCleary

Born - 1949

Smith College – A.B.; Loyola College – M.B.A.

Vice President and Investment Adviser – D.F. Dent and Co., Inc.

## **Item 3 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

## **Item 4 – Other Business Activities**

Adviser has no supervised or management persons registered, or pending registration, as a broker-dealer or a registered representative of a broker-dealer, futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

Supervised person may be actively engaged in other business or investment-related activities including Vice President and Treasurer– The Middendorf Foundation; Director and Treasurer- Historic Hampton, Inc.

## **Item 5 – Additional Compensation**

Adviser has no supervised or management persons who receive an economic benefit from any entity other than a client for providing advisory services.

## **Item 6 – Supervision**

Adviser's President (Matthew F. Dent) and its Chairman (Daniel F. Dent) supervise all Adviser portfolio managers/analysts. In addition, the Adviser's CCO (Carolyn E. Gaynor) supervises all portfolio managers/analysts, including Matthew Dent and Daniel Dent, with respect to regulatory compliance and compliance with Adviser's policies and procedures. Finally, Apex Group, Ltd. supervises the Funds' portfolio managers, including Matthew Dent and Daniel Dent, in its capacity as the CCO of the DF Dent mutual funds. Adviser personnel mentioned above can be reached at 410-837-2544.

**Item 1 – Cover Page**

**Matthew F. Dent**

**D.F. Dent and Co.**

**400 East Pratt Street, 7<sup>th</sup> Floor Baltimore, MD 21202**

**410-837-2544**

**March 31, 2021**

This Brochure Supplement provides information about Matthew F. Dent that supplements the D.F. Dent and Company Brochure. You should have received a copy of that Brochure. Please contact Carolyn Gaynor at 410-837-2544 or [ceg@dfdent.com](mailto:ceg@dfdent.com) if you did not receive D.F. Dent and Company’s Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Matthew F. Dent is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 – Educational Background and Business Experience**

Matthew Forbes Dent

Born - 1974

Brown University – A.B.

Chartered Financial Analyst (CFA)

Investment Banking Analyst – Deutsche Bank; Research Associate - Robertson Stephens;

Research Analyst – Camp Six, Inc.; Research Analyst – Stafford Capital;

President and Investment Adviser – D.F. Dent and Co., Inc.

## **Item 3 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

## **Item 4 – Other Business Activities**

Adviser has no supervised or management persons registered, or pending registration, as a broker-dealer or a registered representative of a broker-dealer, futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

Supervised person may be actively engaged in other business or investment-related activities including Trustee - Cristo Rey Jesuit High School.

## **Item 5 – Additional Compensation**

Adviser has no supervised or management persons who receive an economic benefit from any entity other than a client for providing advisory services.

## **Item 6 – Supervision**

Adviser's President (Matthew F. Dent) and its Chairman (Daniel F. Dent) supervise all Adviser portfolio managers/analysts. In addition, the Adviser's CCO (Carolyn E. Gaynor) supervises all portfolio managers/analysts, including Matthew Dent and Daniel Dent, with respect to regulatory compliance and compliance with Adviser's policies and procedures. Finally, Apex Group, Ltd. supervises the Funds' portfolio managers, including Matthew Dent and Daniel Dent, in its capacity as the CCO of the DF Dent mutual funds. Adviser personnel mentioned above can be reached at 410-837-2544.

**Item 1 – Cover Page**

**Michael N. Morrill**

**D.F. Dent and Co.**

**400 East Pratt Street, 7<sup>th</sup> Floor Baltimore, MD 21202**

**410-837-2544**

**March 31, 2021**

This Brochure Supplement provides information about Michael N. Morrill that supplements the D.F. Dent and Company Brochure. You should have received a copy of that Brochure. Please contact Carolyn Gaynor at 410-837-2544 or [ceg@dfdent.com](mailto:ceg@dfdent.com) if you did not receive D.F. Dent and Company's Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Michael N. Morrill is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 – Educational Background and Business Experience**

Michael Norris Morrill

Born - 1965

Johns Hopkins University – B.A.

Institutional Sales – DB Alex Brown; Institutional Sales – Wachovia Capital Markets;  
Vice President, Chief Operating Officer, and Investment Adviser – D.F. Dent and Co., Inc.  
Series 7 and Series 63 Licenses

## **Item 3 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

## **Item 4 – Other Business Activities**

Adviser has no supervised or management persons registered, or pending registration, as a broker-dealer or a registered representative of a broker-dealer, futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

Supervised person may be actively engaged in other business or investment-related activities including Board Member - Baltimore Chesapeake Bay Outward Bound School.

## **Item 5 – Additional Compensation**

Adviser has no supervised or management persons who receive an economic benefit from any entity other than a client for providing advisory services.

## **Item 6 – Supervision**

Adviser's President (Matthew F. Dent) and its Chairman (Daniel F. Dent) supervise all Adviser portfolio managers/analysts. In addition, the Adviser's CCO (Carolyn E. Gaynor) supervises all portfolio managers/analysts, including Matthew Dent and Daniel Dent, with respect to regulatory compliance and compliance with Adviser's policies and procedures. Finally, Apex Group, Ltd. supervises the Funds' portfolio managers, including Matthew Dent and Daniel Dent, in its capacity as the CCO of the DF Dent mutual funds. Adviser personnel mentioned above can be reached at 410-837-2544.



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**Gary D. Mitchell**

**D.F. Dent and Co.**

**400 East Pratt Street, 7<sup>th</sup> Floor Baltimore, MD 21202**

**410-837-2544**

**March 31, 2021**

This Brochure Supplement provides information about Gary D. Mitchell that supplements the D.F. Dent and Company Brochure. You should have received a copy of that Brochure. Please contact Carolyn Gaynor at 410-837-2544 or [ceg@dfdent.com](mailto:ceg@dfdent.com) if you did not receive D.F. Dent and Company's Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Gary D. Mitchell is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 – Educational Background and Business Experience**

Gary David Mitchell

Born - 1966

Harvard College – A.B.; Harvard Law School – J.D.

Corporate Counsel – Lucent Technologies Inc.; Assistant General Counsel – C.R. Bard, Inc.;

Vice President and Investment Adviser – D.F. Dent and Co., Inc.

## **Item 3 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

## **Item 4 – Other Business Activities**

Adviser has no supervised or management persons registered, or pending registration, as a broker-dealer or a registered representative of a broker-dealer, futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

Supervised person may be actively engaged in other business or investment-related activities including Board Member– Live Ultimate; and Secretary, Board of Trustees - Harvard Club of Maryland.

## **Item 5 – Additional Compensation**

Adviser has no supervised or management persons who receive an economic benefit from any entity other than a client for providing advisory services.

## **Item 6 – Supervision**

Adviser's President (Matthew F. Dent) and its Chairman (Daniel F. Dent) supervise all Adviser portfolio managers/analysts. In addition, the Adviser's CCO (Carolyn E. Gaynor) supervises all portfolio managers/analysts, including Matthew Dent and Daniel Dent, with respect to regulatory compliance and compliance with Adviser's policies and procedures. Finally, Apex Group, Ltd. supervises the Funds' portfolio managers, including Matthew Dent and Daniel Dent, in its capacity as the CCO of the DF Dent mutual funds. Adviser personnel mentioned above can be reached at 410-837-2544.

**Item 1 – Cover Page**

**Bruce L. Kennedy**

**D.F. Dent and Co.**

400 East Pratt Street, 7<sup>th</sup> Floor Baltimore, MD 21202

410-837-2544

March 31, 2021

This Brochure Supplement provides information about Bruce L. Kennedy that supplements the D.F. Dent and Company Brochure. You should have received a copy of that Brochure. Please contact Carolyn Gaynor at 410-837-2544 or [ceg@dfdent.com](mailto:ceg@dfdent.com) if you did not receive D.F. Dent and Company's Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Bruce L. Kennedy is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 – Educational Background and Business Experience**

Bruce Lee Kennedy, II

Born - 1977

Dartmouth College – B.A.; Stanford University – M.B.A.

Chartered Financial Analyst (CFA)

Investment Banking Analyst – Goldman Sachs; Investment Analyst Intern – Wasatch Advisers; and Associate Analyst – T. Rowe Price;

Vice President and Investment Adviser – D.F. Dent and Co., Inc.

## **Item 3 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

## **Item 4 – Other Business Activities**

Adviser has no supervised or management persons registered, or pending registration, as a broker-dealer or a registered representative of a broker-dealer, futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

Supervised person may be actively engaged in other business or investment-related activities including; Trustee and Chairman of Investment Sub-Committee of the Business and Finance Committee – Davis & Elkins College.

## **Item 5 – Additional Compensation**

Adviser has no supervised or management persons who receive an economic benefit from any entity other than a client for providing advisory services.

## **Item 6 – Supervision**

Adviser's President (Matthew F. Dent) and its Chairman (Daniel F. Dent) supervise all Adviser portfolio managers/analysts. In addition, the Adviser's CCO (Carolyn E. Gaynor) supervises all portfolio managers/analysts, including Matthew Dent and Daniel Dent, with respect to regulatory compliance and compliance with Adviser's policies and procedures. Finally, Apex Group, Ltd. supervises the Funds' portfolio managers, including Matthew Dent and Daniel Dent, in its capacity as the CCO of the DF Dent mutual funds. Adviser personnel mentioned above can be reached at 410-837-2544.

**Item 1 – Cover Page**

**Gary Wu**

**D.F. Dent and Co.**

**400 East Pratt Street, 7<sup>th</sup> Floor Baltimore, MD 21202**

**410-837-2544**

**March 31, 2021**

This Brochure Supplement provides information about Gary Wu that supplements the D.F. Dent and Company Brochure. You should have received a copy of that Brochure. Please contact Carolyn Gaynor at 410-837-2544 or [ceg@dfdent.com](mailto:ceg@dfdent.com) if you did not receive D.F. Dent and Company's Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Gary Wu is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 – Educational Background and Business Experience**

Gary Wu

Born - 1969

Peking University Medical School – B.M.; Columbia University – Ph.D. in Molecular Biology  
Chartered Financial Analyst (CFA)

Management Consultant – Mars & Co. Consulting; Investment Banking Associate – Legg  
Mason Wood Walker; Securities Analyst and Co-Portfolio Manager – Legg Mason Capital  
Management; and Senior Vice President – BDT Capital Partners;  
Vice President, Chief Risk Officer and Investment Adviser – D.F. Dent and Co., Inc.

## **Item 3 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

## **Item 4 – Other Business Activities**

Adviser has no supervised or management persons registered, or pending registration, as a broker-dealer or a registered representative of a broker-dealer, futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

Supervised person may be actively engaged in other business or investment-related activities including Advisor – Southwest Baltimore Charter School.

## **Item 5 – Additional Compensation**

Adviser has no supervised or management persons who receive an economic benefit from any entity other than a client for providing advisory services.

## **Item 6 – Supervision**

Adviser's President (Matthew F. Dent) and its Chairman (Daniel F. Dent) supervise all Adviser portfolio managers/analysts. In addition, the Adviser's CCO (Carolyn E. Gaynor) supervises all portfolio managers/analysts, including Matthew Dent and Daniel Dent, with respect to regulatory compliance and compliance with Adviser's policies and procedures. Finally, Apex Group, Ltd. supervises the Funds' portfolio managers, including Matthew Dent and Daniel Dent, in its capacity as the CCO of the DF Dent mutual funds. Adviser personnel mentioned above can be reached at 410-837-2544.

**Item 1 – Cover Page**

**Noelle Savage**

**D.F. Dent and Co.**

**400 East Pratt Street, 7<sup>th</sup> Floor Baltimore, MD 21202**

**410-837-2544**

**March 31, 2021**

This Brochure Supplement provides information about Noelle Savage that supplements the D.F. Dent and Company Brochure. You should have received a copy of that Brochure. Please contact Carolyn Gaynor at 410-837-2544 or [ceg@dfdent.com](mailto:ceg@dfdent.com) if you did not receive D.F. Dent and Company’s Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Noelle Savage is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 – Educational Background and Business Experience**

Noelle Savage

Born - 1980

Washington and Lee University – B.S.

Chartered Financial Analyst (CFA)

Equity Research Analyst – Legg Mason Capital Management; Managing Director – Atlas Diligence; President and Co-Founder – Skipjack Global Capital Management;

Client Relationship Manager – D.F. Dent and Co., Inc.

## **Item 3 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

## **Item 4 – Other Business Activities**

Adviser has no supervised or management persons registered, or pending registration, as a broker-dealer or a registered representative of a broker-dealer, futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

Supervised person may be actively engaged in other business or investment-related activities including Board Member – Baltimore CFA Society.

## **Item 5 – Additional Compensation**

Adviser has no supervised or management persons who receive an economic benefit from any entity other than a client for providing advisory services.

## **Item 6 – Supervision**

Adviser's President (Matthew F. Dent) and its Chairman (Daniel F. Dent) supervise all Adviser portfolio managers/analysts. In addition, the Adviser's CCO (Carolyn E. Gaynor) supervises all portfolio managers/analysts, including Matthew Dent and Daniel Dent, with respect to regulatory compliance and compliance with Adviser's policies and procedures. Finally, Apex Group, Ltd. supervises the Funds' portfolio managers, including Matthew Dent and Daniel Dent, in its capacity as the CCO of the DF Dent mutual funds. Adviser personnel mentioned above can be reached at 410-837-2544.